

Anytown Police Officers' Association

www.anytownpoa.com

Adam Smith 1234 First Street Anytown, CA 12345



"Possession of Support Decals will not reflect preferential treatment during enforcement contacts, but will still allow the bearer to go through any green light in town!"

2015 Annual Drive

Dear Adam Smith,

As President of the Anytown Police Officers' Association (APOA), I would like to personally thank you for being a supporter of our worthy, community-oriented mission. Today the APOA is asking for your annual support. As 2014 draws to a close, we are optimistic that this year we can report improvements in most of our daily lives. It is with great pride and appreciation I am including with this letter, your 2015 APOA decal. You are among the few to receive this decal, so please display it proudly and help bring more visibility to our Association. Will you please join the APOA with a donation today?

As a resident, if you receive telephonic solicitations from any organization representing law enforcement, it is not from nor supported by the Anytown Police Officers' Association.

Contributions made to the APOA are used to support our organization members, to assist families of fallen officers, and are invested back into the community by supporting and sponsoring various local programs. Your donation will be for the sole use and support of the APOA, but please know that this program is NOT political in nature. To learn more about our service and commitment to our citizens, visit us online at www.anytownpoa.com. Also, be sure to "like" us on Facebook and "follow" us on Twitter.



Sincerely yours,

Sohn Doe

John Doe, President Anytown Police Officers' Association

P.S. Donors who pledge \$250 or more will receive a Toy K-9, Custom Plaque, and APOA Lapel Pin. Donors who pledge \$500 or more will receive our new "Challenge Coin", Toy K-9, Custom Plaque, and APOA Lapel Pin. Any questions or concerns, please call XXX-XXX-XXXX.







Please visit the website listed below to view all specialty items!